

## KEY SKILLS

Software: Photoshop  
InDesign  
Dreamweaver  
Illustrator  
Flash  
Final Cut Pro

Expert on Windows  
and Mac OS.

## EXPERIENCE

2008-2010 **Metro Times**  
Graphic Designer  
Lead Web Creative

Detroit, Mi  
(313) 202-8044

Metro Times is Detroit's weekly alternative for news, arts, culture, music, film and food.  
Circulation: 100,000.

- Responsible for processing approx. 250 ads (print and web) per week.
- Individually designed the look of web site, media kit and promotions.

2007-2008 **Oakland University Career Services**  
Marketing Intern

Rochester Hills, Mi  
(248) 370-3254

Career Services provides students, alumni and employers comprehensive employment resources resulting in paid experiential and professional employment opportunities.

- Created promotional material including:  
Fliers, posters, web banners, e-newsletters, postcards, surveys, ads and articles.

2007-2008 **The Oakland Post**  
Graphics Editor / Webmaster / Columnist / Ads

Rochester Hills, Mi  
(248) 370-4268

The Oakland Post is Oakland University's independent student newspaper.  
After undergoing a complete redesign, circulation increased from 2,000 to 3,000.

- Redesigned newspaper from traditional broadsheet to tabloid size.
- Designed covers, graphics and launched 2007 web site.
- Wrote articles based on research and interviews.

## EDUCATION

2004-2008 **Oakland University**  
Journalism major / Marketing & Studio Art minor

Rochester Hills, Mi  
GPA: 3.2

Courses:	<b>Journalism</b> News Writing Newspaper Editing Ethical Issues in the Media Law of the Press Reporting with the Internet Media Design Intro to Advertising	Advertising Copywriting Intro to TV Production Intro to Public Relations Internal Public Relations External Public Relations Promotional Events in PR <b>Marketing</b> Marketing	Marketing Management <b>Studio Art</b> Visual Literacy Foundations of Media Art Beginning Photography Digital Imaging Video Art Computer Animation
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